



# CERTIFIED AGING-IN-PLACE SPECIALIST

*A National Association of Home Builders Designation*



## **CAPS Program (three modules):**

**Wednesday, March 10**

**Thursday, March 11**

**Friday, March 12**

**9:00 a.m. – 5:00 p.m. (each day)**

**Best Western Coquitlam Inn, Salon A**

**319 North Road, Coquitlam**

**Instructor: Cary Butler, CAPS, CGR**

**Butler Construction Services Inc. (Kelso, WA).**



*Certified Aging-In-Place Specialist*  
*Houses For Living. Homes For Life.*

**Members - \$795 + GST; Non-members - \$1,500 + GST (for all three modules)**

Greater Vancouver Home Builders' Association (GVHBA) presents the Washington D.C.-based National Association of Home Builders (NAHB) Certified Aging-in-Place Specialist (CAPS) designation program. CAPS teaches the technical, business management and customer service skills essential to competing in the fastest growing segment of the residential renovation industry – home modifications for the aging-in-place. This program was developed by NAHB to provide comprehensive, practical, market-specific information about working with older and maturing adults to renovate their homes for aging-in-place.

There are three modules in the CAPS designation program:

### **Module 1: Business Management for Building Professionals - Wednesday, March 10**

Learn the management skills that give industry leaders the edge. This course will give you a solid foundation in those best business practices so valuable to smaller businesses: planning, organizing, staffing/directing and controlling. By using case studies and sample forms, your instructor gives you practical and applicable tools for management success.

### **Module 2: Marketing and Communication Strategies for Aging & Accessibility (CAPS I) - Thursday, March 11**

Learn how your firm can identify and serve the needs of an aging population. This course gives you techniques to use when marketing to the older population. You'll learn to recognize the housing needs of older adults and how to communicate the best renovation options to them. This course provides background on the older adult population, communication techniques, common renovation expenditures and projects, and accessing the aging-in-place renovation market.

### **Module 3: Design/Build Solutions for Aging and Accessibility (CAPS II) - Friday, March 12**

Most older adults would prefer to remain in their own homes for the rest of their lives. You can help your customers achieve that goal. Physical limitations often force older people out of their homes when sensible renovations could preserve a cherished way of life. This course teaches you the relevant codes and standards, depicts common barriers, introduces product ideas and resources and demonstrates how to redesign living areas for safety and comfort.

The three modules required to earn the CAPS designation will be offered consecutively.

**Exam Information:** An open-book, multiple choice exam will be held at the end of each course. Students must achieve 70% to pass the courses.

**CAPS Graduation Information:** Members must pay a \$245USD graduation fee to NAHB following the completion of the designation program. Graduates will receive a certificate and press release from NAHB approximately six to eight weeks after submitting the graduation application. An annual renewal fee of \$75USD applies.

**Registration form on the following page**



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**Cary Butler** is the President of Butler Construction Services Inc. located in Kelso, Washington. He became the first NAHB Certified Graduate Remodeler (CGR) in his area in December 2000. He has instructed numerous CGR, CAPS, Residential Construction Superintendent (RCS) courses throughout the United States. He is currently the Chair of the Building Industry Association of Washington Education Committee. This is the second time Cary has taught CAPS for GVHBA.

## Registration Information

To register and pay online, visit [www.gvhba.org](http://www.gvhba.org) and click on the CAPS link, on the home page or complete the registration form below.

I would like to register for the three modules required for the Certified Aging-in-Place Specialist designation. (Members - \$795 + GST; Non-members - \$1,500 + GST)

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Payment:  Visa  MasterCard  Amex  Cheque (payable to **GVHBA**) **NO INVOICING**

Credit Card Number \_\_\_\_\_ Expiry \_\_\_\_\_

Name on Card \_\_\_\_\_

To register, fill out this form and fax it back to GVHBA with payment information to 778-565-4289 or mail with a cheque to #1003, 7495 - 132 Street, Surrey, BC V3W 1J8 by **Monday, February 22.**

**Cancellation must be received by Monday, February 22 or the full registration fee will be charged. No refunds for no-shows.**

GVHBA • #1003, 7495—132 Street • Surrey, BC V3W 1J8  
(P): 778-565-4288 • (F): 778-565-4289 • (E): christine@gvhba.org • www.gvhba.org